

We are proud to be a 2010 and 2011 EPA ENERGY STAR partner of the year!



REDUCE CARBON FOOTPRINT

We've reduced our carbon footprint by 12% since 2007. Contributing to that, 30% of our energy is from clean, renewable resources, and unique heat recovery techniques have reduced fuel usage by 45,000 barrels a year.



The PEFC Council (Programme for the Endorsement of Forest Certification schemes) is an independent, non-profit, non-governmental organization, founded in 1999 which promotes sustainably managed forests through independent third party certification. The PEFC provides an assurance mechanism to purchasers of wood and paper products that they are promoting the sustainable management of forests.



Technical changes are possible, as products are being continuously improved. All weight indications in this catalogue are for coloured fabric and are subject to standard tolerances. The colour printed on paper is a guide only and may not perfectly reflect the true colour of the fabric.

ALWAYS IN THE MOOD FOR STEDMAN



The brand 5
 Ring-spun cotton. 6

T-shirts
 ST2000 Classic-T Men (Midweight) 8
 ST2100 Comfort-T Men (Heavyweight) 9
 ST2300 Classic-T V-neck Men (Midweight) 8
 ST2800 Classic Tank Top Men (Midweight) 10
 ST2500 Classic-T Long Sleeve Men (Midweight) 10
 ST2130 Comfort-T Long Sleeve Men (Heavyweight) 10
 ST6000 Prime-T Men (Super Heavyweight) 11
 ST2600 Classic-T Women (Midweight) 8
 ST2110 Comfort-T Women (Heavyweight) 9
 ST2700 Classic-T V-neck Women (Midweight) 9
 ST2900 Classic Tank Top Women (Midweight) 11
 ST2140 Comfort-T Long Sleeve Women (Heavyweight) 10
 ST2200 Classic-T Junior (Midweight) 8
 ST2120 Comfort-T Junior (Heavyweight) 9

Polo shirts
 ST3000 Polo Men 12
 ST3400 Polo Long Sleeve Men 12
 ST3300 Polo Men 65/35 11
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 ST3500 Polo Women 65/35 11
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Sweatshirts
 ST4000 Sweatshirt 13
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ST2900 Women's Classic Tank Top



We know that no one ever regretted buying quality, but do they get value for money? Stedman offers outstanding value and quality apparel, perfect for the promotional market.

Stedman offers you a streamlined range of 24 essential products all of which are tried and trusted. Every product is made of high quality ring-spun cotton and is - of course - Oeko-Tex certified, which means it is free from harmful substances.

As a successful fast growing brand, Stedman offers styles for men, women and children, available in all the most important colours - a diverse palette for every occasion and the entire family. The package comes with all the Hanesbrands guarantees: its high availability, fast delivery times, reliable service and strict business ethics.

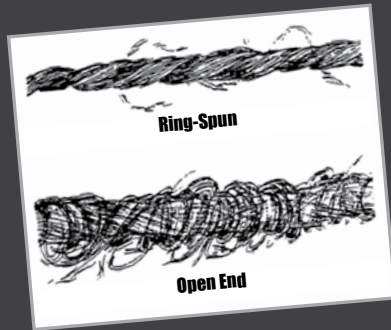
Matching products for men, women & children



Matching products for men & women



Ring-spun fabric originated in the middle ages, as a means of taking the rougher feel of raw cotton and making it smoother to the touch which was certainly more pleasing to the skin. The spun fibers were actually more compacted and provided a greater measure of strength.



Today ring-spun fabric is still desirable due to its softer texture. The fact that it is also more durable, makes it a great choice for the production of casual clothing. In addition, the durable nature of the material makes it easier to care for and helps your clothes keep their shape. When it comes to casual wear from T-shirts to polo shirts to sweatshirts, ring-spun fabric helps us be a little more comfortable, while providing plenty of sturdy quality.





Classic-T - 155 g/m²



ST2000

100% ring-spun cotton
single jersey
Grey Heather: 85% cotton - 15% viscose
tubular fabric
taped shoulder to shoulder

WHI	BLO
YEL	ORA
SRE	LBL
BRR	NAV
BLM	KEG
ASH	GYH
BOG	

S-3XL
96 / carton (3XL: 48)



Classic-T - 155 g/m²



ST2600

100% ring-spun cotton
single jersey
Grey Heather: 85% cotton - 15% viscose
side seams

WHI	BLO
YEL	ORA
LPI	SRE
LBL	BRR
NAV	KEG
GYH	

S-2XL
96 / carton



Classic-T - 155 g/m²



ST2200

100% ring-spun cotton
single jersey
Grey Heather: 85% cotton - 15% viscose
tubular fabric
taped shoulder to shoulder

WHI	BLO
YEL	ORA
LPI	SRE
LBL	BRR
NAV	BLM
KEG	BOG
ASH	GYH

110-164
96 / carton



Comfort-T - 185 g/m²

WHI	BLO
YEL	ORA
SRE	LBL
BRR	NAV
BLM	ASH
GYH	BOG
BRO	KHA

S-2XL
96 / carton

ST2100
100% ring-spun cotton
single jersey
Grey Heather: 85% cotton - 15% viscose
tubular fabric
taped shoulder to shoulder



Comfort-T - 205 g/m²

WHI	BLO
YEL	LPI
SRE	LBL
BRR	NAV
BRO	KHA

S-2XL
96 / carton

ST2110
100% ring-spun cotton
1x1 rib
side seams



Comfort-T - 185 g/m²

WHI	BLO
YEL	LPI
SRE	LBL
BRR	NAV
BRO	KHA

110-164
96 / carton

ST2120
100% ring-spun cotton
single jersey
tubular fabric
taped shoulder to shoulder



Classic-T V-neck - 155 g/m²



ST2300

100% ring-spun cotton
single jersey
Grey Heather: 85% cotton - 15% viscose
tubular fabric
taped shoulder to shoulder

WHI	BLO
YEL	ORA
SRE	BRR
NAV	BLM
BOG	GYH

S-2XL
96 / carton



Classic-T V-neck - 155 g/m²

WHI	BLO
YEL	LPI
SRE	LBL
BRR	NAV

S-2XL
96 / carton

ST2700
100% ring-spun cotton
single jersey
side seams



MATCHING PRODUCTS



Classic Tank Top - 155 g/m²

ST2800
 100% ring-spun cotton
 single jersey
 tubular fabric

S-2XL
 96 / carton

WHI	BLO
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Classic Tank Top - 155 g/m²

ST2900
 100% ring-spun cotton
 single jersey
 side seams

S-XL
 96 / carton

WHI	BLO
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MATCHING PRODUCTS



Classic-T Long Sleeve - 155 g/m²

ST2500
 100% ring-spun cotton
 single jersey
 Grey Heather: 85% cotton - 15% viscose
 tubular fabric
 taped shoulder to shoulder
 no cuffs on sleeves

S-2XL
 96 / carton

WHI	BLO
SRE	BRR
NAV	BLM
GYH	

WHI	BLO
SRE	BRR
NAV	

Prime-T - 210 g/m²

ST6000
 100% ring-spun cotton
 single jersey
 tubular fabric
 taped shoulder to shoulder

S-2XL
 72 / carton



IN THE MOOD FOR MATCHING PRODUCTS



Comfort-T Long Sleeve - 185 g/m²

ST2130
 100% ring-spun cotton
 single jersey
 Grey Heather: 85% cotton - 15% viscose
 tubular fabric
 taped shoulder to shoulder
 no cuffs on sleeves

S-2XL
 96 / carton

WHI	BLO
NAV	GYH
BRO	KHA



WHI	BLO
SRE	BRR
NAV	GYH
BOG	

Polo 65/35 - 180 g/m²

ST3300
 65% polyester - 35% ring-spun cotton
 cuffs on sleeves
 3 tone-on-tone buttons
 washable at 60° C

S-3XL
 48 / carton



Comfort-T Long Sleeve - 185 g/m²

ST2140
 100% ring-spun cotton
 1x1 rib
 Grey Heather: 85% cotton - 15% viscose
 side seams

S-XL
 96 / carton

WHI	BLO
NAV	GYH
BRO	KHA



WHI	BLO
SRE	BRR
NAV	GYH
BOG	

Polo 65/35 - 180 g/m²

ST3500
 65% polyester - 35% ring-spun cotton
 side seams
 no cuffs on sleeves
 3 tone-on-tone buttons
 washable at 60° C

S-XL
 48 / carton



IN THE MOOD FOR MATCHING PRODUCTS



Polo - 170 g/m²



ST3000

100% ring-spun cotton piqué
 Grey Heather: 85% cotton - 15% viscose
 side seams
 no cuffs on sleeves
 2 horn look buttons

WHI	BLO
YEL	ORA
SRE	LBL
BRR	NAV
BLM	GYH
BOG	BRO
KHA	

S-3XL
 48 / carton



Polo - 170 g/m²



ST3100

100% ring-spun cotton piqué
 Grey Heather: 85% cotton - 15% viscose
 taped shoulder to shoulder
 side seams
 no cuffs on sleeves
 2 tone-on-tone buttons

WHI	BLO
YEL	LPI
SRE	LBL
BRR	NAV
GYH	BRO
KHA	

S-2XL
 48 / carton



Polo - 170 g/m²



ST3200

100% ring-spun cotton piqué
 Grey Heather: 85% cotton - 15% viscose
 side seams
 no cuffs on sleeves
 2 tone-on-tone buttons

WHI	BLO
YEL	LPI
SRE	LBL
BRR	NAV
GYH	BOG

110-164
 48 / carton



Polo Long Sleeve - 170 g/m²

ST3400

100% ring-spun cotton piqué
 Grey Heather: 85% cotton - 15% viscose
 side seams
 3 tone-on-tone buttons
 cuffs on sleeves

WHI	BLO
NAV	GYH

S-2XL
 48 / carton

Sweatshirt - 280 g/m²

WHI	BLO
SRE	BRR
NAV	BLM
GYH	BOG
BRO	KHA

S-3XL
 36 / carton



Sweatshirt - 280 g/m²

ST4000

80% ring-spun cotton - 20% polyester
 Grey Heather: 70% cotton -
 20% polyester - 10% viscose
 brushed fleece inside
 elastic cuffs and waistband
 side seams

Hooded Sweatshirt - 280 g/m²

WHI	BLO
SRE	BRR
NAV	GYH

S-3XL
 36 / carton



Hooded Sweatshirt - 280 g/m²

ST4100

80% ring-spun cotton - 20% polyester
 Grey Heather: 70% cotton -
 20% polyester - 10% viscose
 brushed fleece inside, tone-on-tone cord,
 elastic cuffs and waistband,
 herringbone ribbon for neckline gusset,
 front pocket,
 side seams

Hooded Sweatshirt - 280 g/m²

WHI	BLO
SRE	BRR
NAV	GYH

S-XL
 36 / carton



Hooded Sweatshirt - 280 g/m²

ST4110

80% ring-spun cotton - 20% polyester
 Grey Heather: 70% cotton -
 20% polyester - 10% viscose
 brushed fleece inside, tone-on-tone cord,
 elastic cuffs and waistband,
 herringbone ribbon for neckline gusset,
 front pocket,
 side seams

Fleece Jacket - 260 g/m²

BLO	CHA
SRE	BRR
NAV	BOG

S-2XL
 12 / carton



Fleece Jacket - 260 g/m²

ST5000

100% polyester
 tone-on-tone full zip
 pocket with zip on left sleeve
 herringbone ribbon for neckline gusset
 elastic cuffs and waistband
 2 side pockets
 side seams



WRAP



WRAP (www.wrapapparel.org) is an independent, non-profit organization which certifies and monitors lawful, humane and ethical manufacturing throughout the world. Their standards include, among others, the prohibition of child labour, prohibition of harassment and abuse, as well as regulations concerning hours of work and health and safety. Our extensive corporate social responsibility efforts and the resources we put behind them have made Hanesbrands a leader in doing business around the world in a highly ethical and socially responsible manner.

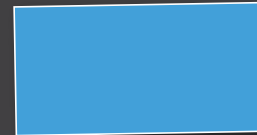
Oeko-Tex



It is our responsibility to ensure that consumers can trust the safety of our products. To earn this trust, we strictly monitor the quality of our supply chain to ensure that the products we sell meet all government safety and quality standards, as well as our own. All our garments and accessories comply with the regulations of Oeko-Tex Standard 100. The Oeko-Tex system (www.oeko-tex.com) guarantees that all tested and certified textile products are free from harmful substances that may be injurious to human health. All regulations are considered extremely important and strictly enforced by Hanesbrands.



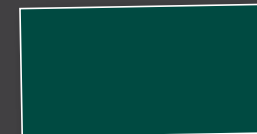
Orange - ORA (716 C)



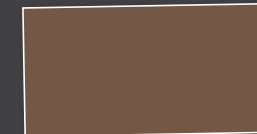
Light Blue - LBL (279 C)



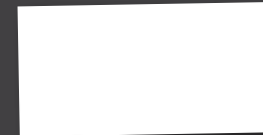
Ash - ASH



Bottle Green - BOG (5535 C)



Brown - BRO (7568 C)



White - WHI



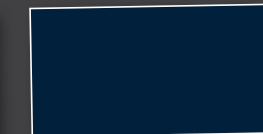
Light Pink - LPI (698 C)



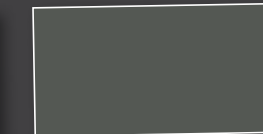
Bright Royal - BRR (2728 C)



Grey Heather - GYH



Blue Midnight - BLM (532 C)



Khaki - KHA (417 C)



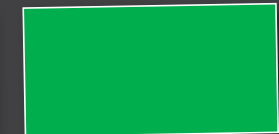
Yellow - YEL (106 C)



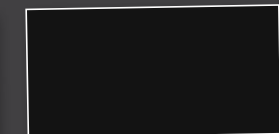
Scarlet Red - SRE (186 C)



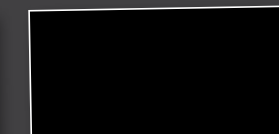
Navy Blue - NAV (289 C)



Kelly Green - KEG (355 C)

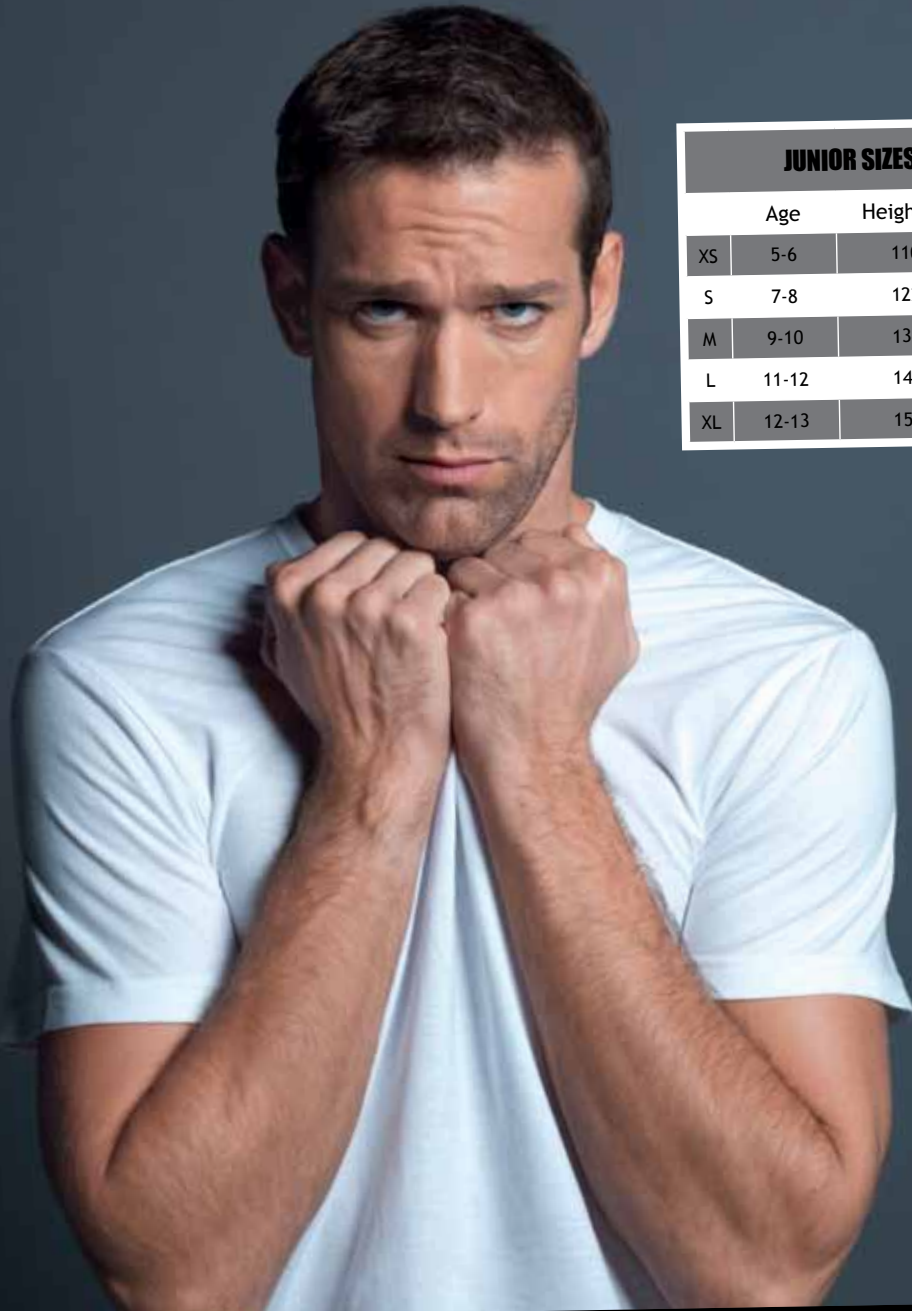


Charcoal - CHA (433 C)



Black Opal - BLO (Black 7 C)

The colour printed on paper and the Pantone references are guides only and may not perfectly reflect the true colour of the fabric.



JUNIOR SIZES		
	Age	Height in cm
XS	5-6	110-116
S	7-8	122-128
M	9-10	134-140
L	11-12	146-152
XL	12-13	158-164

Code	Name	g/m ²	Size	Carton	Style
ST2000	Classic-T for men	155	S-XXXL	96 (48: XXXL)	Crew Neck T-shirt
ST2100	Comfort-T for men	185	S-XXL	96	Crew Neck T-shirt
ST2110	Comfort-T for women	205	S-XXL	96	Crew Neck T-shirt
ST2120	Comfort-T for juniors	185	XS-XL	96	Crew Neck T-shirt
ST2130	Comfort-T Long Sleeve for men	185	S-XXL	96	Long Sleeve T-shirt
ST2140	Comfort-T Long Sleeve for women	205	S-XL	96	Long Sleeve T-shirt
ST2200	Classic-T for juniors	155	XS-XL	96	Crew Neck T-shirt
ST2300	Classic-T V-neck for men	155	S-XXL	96	V-neck T-shirt
ST2500	Classic-T Long Sleeve for men	155	S-XXL	96	Long Sleeve T-shirt
ST2600	Classic-T for women	155	S-XXL	96	Crew Neck T-shirt
ST2700	Classic-T V-neck for women	155	S-XXL	96	V-neck T-shirt
ST2800	Classic Tank Top for men	155	S-XXL	96	Sleeveless
ST2900	Classic Tank Top for women	155	S-XL	96	Sleeveless
ST3000	Polo for men	170	S-XXXL	48	Polo
ST3100	Polo for women	170	S-XXL	48	Polo
ST3200	Polo for juniors	170	XS-XL	48	Polo
ST3300	Polo 65/35 for men	180	S-XXXL	48	Polo
ST3400	Polo Long Sleeve for men	170	S-XXL	48	Long Sleeve Polo
ST3500	Polo 65/35 for women	180	S-XL	48	Polo
ST4000	Sweatshirt	280	S-XXXL	36	Sweatshirt
ST4100	Hooded Sweatshirt for men	280	S-XXXL	36	Hooded Sweatshirt
ST4110	Hooded Sweatshirt for women	280	S-XL	36	Hooded Sweatshirt
ST5000	Fleece Jacket	260	S-XXL	12	Fleece Jacket
ST6000	Prime-T for men	210	S-XXL	72	Crew Neck T-shirt